

TradeVue (1535)

Key Features

- Monomeric Vinyl
- Short-Term Applications
- Exterior-Mount Window Graphics
- Open area: 35%
- Printable area: 65%
- Perforation Diameter: 1,5 mm

Product Features and Applications

140μ black/white monomeric micro-perforated PVC vinyl coated with a clear removable adhesive.

Available with Double PET Liner or 150grs solid paper Liner.

Applications:

- Short-term exterior-mount window graphics for retail and commercial signage, glass doors and transparent surfaces.
Not recommended for vehicles because of reduced visibility.

- ◆ *Apply to clean, dry glass surface.*
- ◆ *Use mild soap and water to rinse glass*
- ◆ *Do not use solvent-based glass cleaner*
- ◆ *Remove by peeling from glass at 90°*

- Application on non glass transparent surfaces such as (but not limited to) polycarbonate or PMAA is not recommended.
- If exposed to environmental agents such as rain and/or dust, an optically clear, compatible overlamine film is recommended to prevent holes from filling with dirt or water.

- ◆ *Lamination must be done on perfectly cured/dried ink*

Key Benefits

Benefits

- Dimensional Stability: Fair
- Humidity Resistance: Fair
- Solvent Resistance: Fair
- Water Resistance: Fair. Immersion
In water is not recommended
- Focus on close viewing and prints with details.
- Short promotional campaign
- Easy to install and to remove
- Printable with the most common printing techniques
- PET Liner for UV-cure inks

- TradeVue is specifically designed for short promotional campaigns applications requesting close-viewing and fine text. Visibility from the inside to the outside will not be as good as with a 1540 or a 1550 perforation.
- The good cohesion of the adhesive allows a clean removability up to 1 month. Low/high temperatures and solvent based inks may impact the clean removability of the film.
- Compatible with screen printing; inkjet printing using solvent, eco-solvent, mild solvent, latex and UV-cure inks; thermal transfer; electrostatic transfer and airbrushing.
 - ◆ *Print image on vinyl side, not on release liner*
 - ◆ *Always test your printing/ink combination prior to commercial use.*
 - ◆ *Product can be cut and weeded (check compatibility with your equipment).*

Technical Information

- ¹ if stored on vertical position (AA Zone 1).
- ² Immersion in water is not recommended.
- ³ screen printing; inkjet printing (solvent, eco-solvent, mild solvent, latex and UV-cure inks)

• **Guidelines:**

we recommend an absolute minimum of 24 hours between printing and application of the film. Darker prints may require longer.

Lamination is highly recommended for vehicle applications in order to prevent poor visibility when exposed to rain and dirt. We recommend ClearLam for flat surfaces and CurvaLam for flat and slightly curved surfaces.

Lamination must be done on perfectly cured/dried ink.

Glass surfaces must be cleaned with an alcohol free product prior to application.

Liner must be removed from glass surface at 90°.

Low/high temperatures and solvent based inks may impact the clean removability of the film.

Film must not be applied on the rubber seals around the windows

- For further information please refer to our Technical Bulletin or contact us

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| Film | 140μ colaminated black/white monomeric micro-perforated PVC vinyl |
| Adhesive | 20μ clear removable solvent based pressure sensitive adhesive |
| Liner | Double PET Liner or 150gr SPL |
| Standard Width | 105cm, 137,2cm, 152,4cm |
| Standard Length | 50ml |
| Expected Lifetime Exterior ¹ | 1 year |
| Clean Removability | 1 month. Adhesion may increase with time |
| Storage Stability ¹ | 1 year shelf life if stored at 21° and 50% relative humidity |
| Minimum Application Temperature | +6° C |
| Service Temperature Range | -17° C to 62° C |
| Dimensional Stability | Fair |
| Solvent and Humidity Resistance | Fair |
| Water Resistance ² | Fair |
| Printability ³ | All |

Warranty

Information provided above is based upon tests that are believed to be reliable. There are intended as a source of information and do not constitute a warranty. ClearFocus takes great pride in ensuring tight quality control and we warranty our products to be free from visible defects at the time of sale. Any material showing visual defect at the time of sale will be replaced without charge. Our liability is limited to the costs of material and ClearFocus shall in no circumstances cover expenses associated to the transformation and/or application of its products.